

WELCOME BACK TO



Lesson 3: Message from Starfire and Cyborg. You must do more! (Part 2)



LESSON 3: CLIMATE CHAMPIONS POSTER CAMPAIGN

The *Teen Titans Go!* team have challenged you to create a Climate Champions Poster

Your poster should be:

- ★ Eye-catching.
- ★ Be able to convey its message clearly.
- ★ Colourful, bright and bold.
- ★ Stand out from other posters and notices.
- ★ Persuade people to become climate champions.

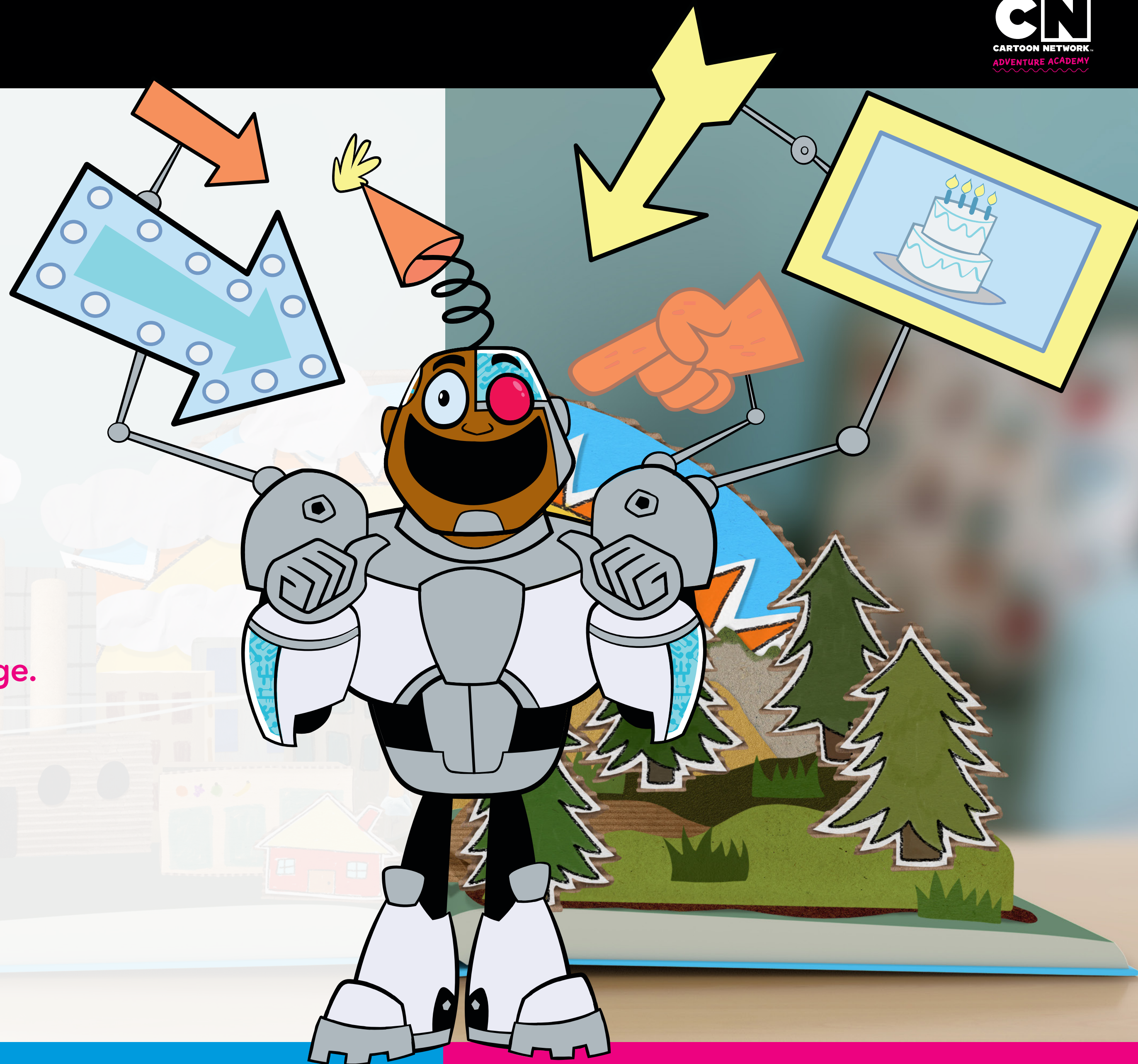


CLICK TO PLAY

LESSON 3: THE CAMPAIGN GETS UNDER WAY

Suggestions for you to include in your poster:

- ★ A strong, clear slogan.
- ★ Bold, graphic images.
- ★ Powerful facts and/or figures to reinforce the message.
- ★ Maybe, humour - if it adds power to your message.
- ★ A feature that will stop people in their tracks when they see your poster.



LESSON 3: THE BEST POSTERS...

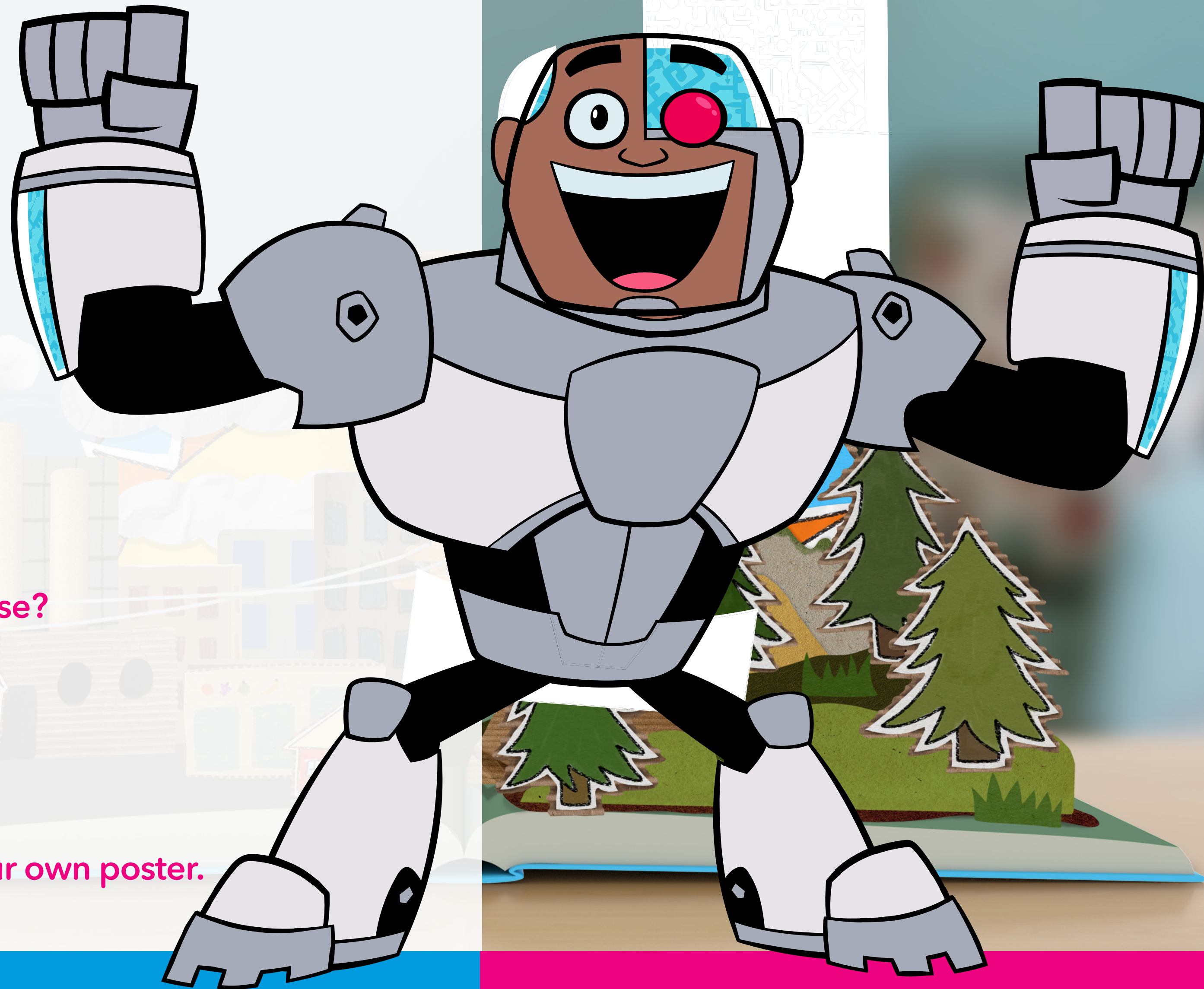
...Make people stop and think:

- ★ Can you think of a poster or an advertisement that had an impact on you?

If you're short of ideas, use a search engine to find a powerful poster or slogans.

- ★ What features does that poster have that you can use?
- ★ How did it use colour?
- ★ How did it use words?
- ★ How did it use design?

Remember what you've seen as you start work on your own poster.



LESSON 3: POSTER PROGRESS

Time for you to check:

- ★ Is the key message CLEAR?
- ★ Is the poster colourful and BRIGHT?
- ★ Is the SPELLING and PUNCTUATION correct?
- ★ Are you HAPPY with it?
- ★ Will your poster make an impact?





BYE FOR NOW!
From the *Teen Titans Go!* team